STANDARD MEMBERSHIP

STRATEGIC POSITIONING AND BRAND VISIBILITY

Corporate visibility on our website

Logo (linked to your website), corporate information (50 words), and presentation of your products and/or services, so current and potential clients can easily find you, in the “Our Members” section.

Broad exposure on our digital media

- Press release, amplify your company’s news. - Promotion of 01 monthly press release provided by the member company, through the Chamber’s institutional LinkedIn account, to give greater visibility to its announcements, achievements and business initiatives.
- Promotion of your company’s activity, service, and/or product through our institutional LinkedIn account.
- Social media stories: more visibility for your business news. - Promotion of relevant news, achievements, and initiatives of the member company through the Chamber’s Facebook and Instagram stories, expanding its presence on our digital channels. Available for 02 posts per month, each remaining live for 24 hours.

Digital space for your brand

- Welcome post for new member companies, featuring their logo and a description of the company’s activities (50 words), on the Chamber’s institutional LinkedIn account.
- Anniversary greeting published on the Chamber’s official LinkedIn page during the member company’s founding month.
- Our institution will share on LinkedIn a photo or video of the member company’s booth during its participation in trade shows or conventions. The material will be provided by the member, highlighting its presence and visibility at these events.

One minute with...

Put your company’s leaders in the spotlight.

A series of short, dynamic interviews produced by the Chamber, highlighting the top executives of our member companies and sharing their business vision, experience and perspectives on topics relevant to their sector.

※ The interview will be published on the Chamber’s institutional LinkedIn account.
※ Frequency: Monthly.
※ Available for 01 edition, on a first-come, first-served basis.

Story of the week

A space for our members to share their purpose, achievements, best practices, and initiatives that create impact and make a difference in their sector.

Through a video of up to 40 seconds, provided by the member company and published on the Chamber’s institutional LinkedIn account, they can share their story, strengthen their positioning and connect with our business audience.

※ Available for 01 edition. Limited spots, in order of request (First come, first served).

Business Quick Bites

A dynamic, visual carousel designed to share relevant news from the business community, including member achievements, changes in positions, business integrations, new projects, and other significant milestones. Each slide will feature an image accompanied by a short headline.

※ Frequency: Published every two weeks on the Chamber’s institutional LinkedIn account.
※ Available for 02 editions. Limited spots, in order of request (First come, first served)

Business trends and perspectives NEW

Share your views on the issues shaping the business agenda.

A space for our member companies to share current information, trends, and developments affecting their sectors, contributing their analysis and perspectives on the challenges and opportunities of the business environment.

The content will be published on the Chamber’s institutional LinkedIn account, positioning your company as a benchmark on topics of interest to its industry.

※ Available for 01 edition. Limited spots, in order of request (First come, first served).

The Expert’s Voice NEW

An exclusive space where leaders of member companies share, in 40-second videos, their vision, experience and perspective on the main challenges and opportunities facing the business sector.

A space to showcase our members’ talent, position their specialists as thought leaders, and share valuable knowledge with our community.

※ Available for 01 edition. Limited spots, in order of request (First come, first served).

CPCC Networking Group - LinkedIn NEW

Connect with professionals from member companies, view their profiles and share products, services, opportunities and other content relevant to the community in an exclusive CPCC professional network.

Membership requests and posts will be reviewed and approved by the CPCC, and may be removed if they do not comply with the group’s rules.

(*) Disclaimers:

- Artwork and promotional materials must be provided by the member, according to the Chamber’s specifications.

Grow your business in 2027
Contact us to start your membership

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