UPGRADES

PLATINUM MEMBERS

Facilitating business connections

Meet our speaker (*)

An exclusive opportunity to connect directly with leaders and representatives of the speaking companies, in a private space before the start of our Networking Cocktail and Breakfast & Conference events.

This benefit lets you arrive a few minutes early to introduce yourself, exchange ideas and make first contact with the speaker, in a more personal and relaxed setting.

Conditions: Subject to prior coordination and registration for the event. Benefit available for 03 editions per year. Limited spots | Assigned in order of request (First come, first served).

(*) Networking Cocktail / Breakfast & Conference events organized by the Chamber.

Brand presence at Networking Cocktail / Breakfast & Conference events (*)(**)

Preferential seating

Preferential seat assigned to your company's executive attending the Networking Cocktail / Breakfast & Conference.

Brand impact

Multi-brand banner placed beside the stage at the Networking Cocktail / Breakfast & Conference.

Brand visibility

Your company's promotional material (no brochures, no flyers), on the seats of participants and speakers at the Networking Cocktail / Breakfast & Conference.

First look

Your logo included in all virtual invitations to the Networking Cocktail / Breakfast & Conference.

Logo Display

Your company's brand in the logo loop (individual projection) on the Networking Cocktail / Breakfast & Conference stage.

Member recognition

Special mention of and thanks to the company at the Networking Cocktail / Breakfast & Conference.

Brand exposure

- Platinum member mention on the badges of your company's executives attending the Networking Cocktail / Breakfast & Conference.
- The badges of all attendees at the Networking Cocktail / Breakfast & Conference will feature the logos of the Platinum members.

Position your brand with a strategic value message

During our Networking Cocktail / Breakfast & Conference events, a Chamber representative will deliver a brief institutional message (up to 2 lines) highlighting the member company and its connection to key topics on the business and industry agenda, such as sustainability, innovation, safety, or industry development, together with the projection of its logo.

※ Available for 03 editions. Limited spots, in order of request (First come, first served).

Brand positioning on communication platforms

Story of the week

A space for our members to share their purpose, achievements, best practices, and initiatives that create impact and make a difference in their sector.

Through a video of up to 40 seconds, provided by the member company and published on the Chamber's institutional LinkedIn account, they can share their story, strengthen their positioning and connect with our business audience.

※ Available for 04 editions. Limited spots, in order of request (First come, first served).

Corporate visibility on our website

Your company's presence in the "Our Members" section of the Chamber's institutional website, with its logo linked to your website, a corporate profile of up to 150 words, and a presentation of your main products and/or services.

This space lets you showcase your value proposition and helps current and potential clients identify business and collaboration opportunities.

Brand presence on the Chamber's homepage

The member company's logo on the homepage of the Chamber's website, linked to an exclusive corporate section with an institutional profile, banner, corporate video, access to its website and location map.

Business Quick Bites

A dynamic, visual carousel designed to share relevant news from the business community, including member achievements, changes in positions, business integrations, new projects, and other significant milestones. Each slide will feature an image accompanied by a short headline.

※ Frequency: Published every two weeks on the Chamber's institutional LinkedIn account.
※ Available for 05 editions. Limited spots, in order of request (First come, first served).

Press release

Promotion of up to 04 monthly press releases provided by the member company, through the Chamber's institutional LinkedIn account, to give greater visibility to its announcements, achievements and business initiatives.

Social media stories

Promotion of relevant news, achievements and initiatives of the member company through the Chamber's Facebook and Instagram stories, expanding its presence on our digital channels.

※ Available for 05 posts per month, each remaining live for 24 hours.

One minute with...

Put your company's leaders in the spotlight.

A series of short, dynamic interviews produced by the Chamber, highlighting the top executives of our member companies and sharing their business vision, experience and perspectives on topics relevant to their sector.

※ The interview will be published on the Chamber's institutional LinkedIn account.
※ Frequency: Monthly. Available for 03 editions, in order of request (First come, first served).

Business trends and perspectives NEW

Share your views on the issues shaping the business agenda.

A space for our member companies to share current information, trends, and developments affecting their sectors, contributing their analysis and perspectives on the challenges and opportunities of the business environment.

The content will be published on the Chamber's institutional LinkedIn account, positioning your company as a benchmark on topics of interest to its industry.

※ Available for 04 editions. Limited spots, in order of request (First come, first served).

Exclusive discounts

Attend our business events at preferential rates.

Networking Cocktail / Breakfast & Conference (*):

- 01 complimentary pass to all events.
- 02 or more participants: 5% discount on registration.

(*) Disclaimers:

- (*) Networking Cocktail / Breakfast & Conference events organized by the Chamber.
- (**) Artwork and promotional materials must be provided by the member, according to the Chamber's specifications.

Grow your business in 2027
Contact us to start your membership

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